



ANNAMALAI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

S143 - B.B.A Computer Applications (E/M)

THIRD YEAR

SIXTH SEMESTER

Academic Year : 2023 - 2024

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are informed to write the assignments for **FIVE** papers as per instructions.

Last date for submission: **15.04.2024**

Last date for submission with late fee ₹300/-: **30.04.2024**

NOTE:

1. Assignments sent after **30.04.2024** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right corner on all pages) should be put in an envelope with superscription "**BBA CA Assignments**" and sent to **The Director, Centre for Distance and Online Education**, Annamalai University, Annamalai Nagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with **Enrolment Number** and the **Title** of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each course by referring to the contents, terminal exercise and learning activities. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5 questions). You are expected to write **FIVE questions for every subject**.

DR. T.SRINIVASAN
DIRECTOR

143E3610 – MOBILE COMPUTING

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. Multimodal and Multichannel UI
 2. Event Handling, Graphical Services and Animation Technique
 3. Dynamic Linking of Plugins and rule of thumb for using DLLs
 4. Packaging and Development with Security and Hacking
 5. GSM Architecture and its elements
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143E3620 – E-COMMERCE

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. Anatomy of E-commerce Application
 2. Public Policy Issue Shaping the I-way
 3. Data and Message Security
 4. Electronic Payment Systems
 5. Supply Chain Management
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143E3630 – BIG DATA ANALYTICS

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. Big Data Analytics Tools
 2. Classifiers of Machine Learning
 3. Data Stream Filtering
 4. Market Basket Analysis
 5. R – Overview and R - Operators.
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